

Exhibiting and Sponsorship Overview & Signup Form

2015 Social Emotional Learning Conference:

Cultivating Connectedness by Nurturing Hearts and Minds

June 19, 2015 • Cane Ridge High School, Antioch, TN

ALIGNMENT
NASHVILLE
for successful, healthy children



Event Overview

- Conference held June 19, 2015 at Cane Ridge High School
- Up to 700 attendees
- Attendees expected to include teachers, administrators, counselors, social workers and community leaders from all over Tennessee as well other school districts that are part of the CASEL National Collaborating District Initiative
- MNPS educators attend for FREE
- Focus on SEL best practices that contribute to positive school climates, school connectedness and academic engagement
- Luncheon with keynote speaker
- Panel presentation with researchers and practitioners
- 40+ concurrent sessions throughout the day
- Exhibit hall with 25+ exhibitors/vendors

Exhibiting Overview

- Exhibitors must sponsor the event at one of five sponsorship levels (see page 3)
- All exhibitors will be provided with a 6-foot table for setup of a booth or exhibit, along with benefits concurrent with sponsorship level selected (see page 3)
- Exhibitors will receive admission to the entire event, lunch, and bottled water
- Dedicated exhibit-viewing time will be featured on conference agenda
- Exhibit setup time: **June 18 from 1pm-5pm**

What is Social Emotional Learning (SEL)?

SEL is a framework for school improvement that focuses on teaching social and emotional skills

while creating and maintaining a safe, caring learning environment. A growing body of research clearly demonstrates that a climate of connectedness and social and emotional factors are integral to learning. SEL core competencies include self-management, self-awareness, social awareness, responsible decision-making, and relationship skills.

Who's hosting this conference?

The **Alignment Nashville Behavioral Health A-Team** and **Metro Nashville Public Schools** are hosting the 5th annual SEL Conference. The Behavioral Health A-Team is made up of key stakeholders and leaders in the Metro Schools and Nashville mental wellness communities, and is committed to creating a common understanding of SEL and its impact on student health and academic success. The team works together to promote social and emotional wellness for all Nashville youth.

Keynote speaker

This year's keynote is Jeff Duncan-Andrade, Associate Professor of Raza Studies and Education Administration & Interdisciplinary Studies at San Francisco State University, High School teacher, author and lecturer. Duncan-Andrade has lectured around the world about the elements of effective teaching in schools serving under-resourced areas and children impacted by trauma.

SEE NEXT PAGE FOR SIGNUP AND AGREEMENT FORMS.

Sponsor-Exhibitor Signup Form

Organization/Company: _____

Address: _____

Phone: _____ Email: _____

Contact name: _____

Description of information being distributed:

Which of the five key areas of social-emotional learning will your exhibit most closely address? (Circle one or more)

- | | |
|---------------------------------------|-------------------------------|
| 1. <i>Self-awareness</i> | 3. <i>Relationship skills</i> |
| 2. <i>Responsible decision-making</i> | 4. <i>Social awareness</i> |
| | 5. <i>Self-management</i> |

Which of the three levels of the CASEL pyramid model will your workshop address? (Circle one or more)

- | | | |
|-------------------------------|--------------------------------|-------------------------------|
| 1. <i>Universal Promotion</i> | 2. <i>Secondary Prevention</i> | 3. <i>Tertiary Prevention</i> |
|-------------------------------|--------------------------------|-------------------------------|

Please describe your organization's expertise in this topic area.

Sponsor-Exhibitor Signup Form, continued

Please select a sponsorship level.

Sponsorship Benefits	Platinum Sponsor \$1000.00	Gold Sponsor \$750.00	Silver Sponsor \$500.00	Bronze Sponsor \$250.00	Basic Exhibitor \$100.00
Presentation of a certificate of appreciation during conference opening remarks	X				
Verbal recognition during opening remarks	X	X			
Logo and short description (45 words) of organization/company included in conference program	X	X			
Recognition on 2015 SEL Conference social media pages	X	X			
Ad space in Conference Program	Full Page Ad (portrait)	1/2 Page Ad (landscape)	1/4 Page Ad (portrait)	1/8 Page Ad (landscape)	
Recognition on PowerPoint slide that will run throughout the day at the conference	X	X	X		
6-foot table in exhibitor area and bottled water	X	X	X	X	X
Name of organization/company included in conference program	X	X	X	X	X

1. Please make checks* payable to *Alignment Nashville* and indicated *SEL CONFERENCE 2015* in your check memo.

2. Mail this completed signup form and check to:

**Alignment Nashville
Attn: 2015 SEL Conference
4805 Park Ave
Nashville, TN 37209**

Signature: _____

Date: _____

**All contributions are tax deductible to the fullest extent of the law (consult with your tax advisor).*