

Tactical Plan

Vision: HEAL: Create a culture of wellness by bringing together diverse organizations to educate and encourage students, staff, & parents about healthy eating and physical activity habits. Behavioral Health: All children and youth in Nashville will have social and emotional wellbeing.

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Approved

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Strategy	Tactic(s)	Output(s)	Short-term outcome(s)	Short-term Outcome measurement	Mid-term outcome(s)	Mid-term outcome measurement	Long-term outcome	Long-term outcome measurement
Support MPHD Community Health Improvement Plan Objective 5.3, as well as MNPS Education 2018 goals for SEL.	Nashville Wellness Collaborative Resource Guide	<ul style="list-style-type: none"> Monthly social media or Children First blog feature via MNPS communications department Expanded print and online resource guide Physical marketing materials QR code for easy access to guide 	<ul style="list-style-type: none"> 10,000 unique visits to resource guide in first 12 months Marketing materials or emails go out to at least 100 community organizations, clinics, social service agencies in Nashville 	<ul style="list-style-type: none"> Web analytics data Number of organizations contacted/given materials 	<ul style="list-style-type: none"> Unique visits go up by at least 20% during second year At least 75% of users report having either learned something new from guide or found what they were looking for 	<ul style="list-style-type: none"> Web analytics data Compiled results of optional survey on site after 1 year period, 2 year period 	<ul style="list-style-type: none"> Increased graduation rate Improved children's health 	<ul style="list-style-type: none"> Graduation rate Coordinated School Health data, MNPS discipline referral data

Target population	Implementation dates	Description	Services needed from the community
Tactic: Nashville Wellness Collaborative Resource Guide			
<ul style="list-style-type: none"> • Pre-Kindergarten • Pregnant teenagers/young people • Elementary (K-4th grade) • Middle School (5th-8th grade) • High School (9th-12th grade) • High School students in alternative setting • Youngs adults out of work or school • Parents of high school age children • Parents of Pre-K children • Parents of elementary school age children • Parents of middle school age children 	<p>Start: 2/12/15</p> <p>End: 2/12/16</p>	<p>Work with HEAL and Behavioral Health Teams to expand the existing Behavioral Health Resource Guide, creating Nashville Wellness Resource Guide to support mental wellbeing, including the connection between good nutrition and physical activity and improved mental wellbeing.</p>	<ul style="list-style-type: none"> • Basic assistance – food/meals • Referrals/clinic information • Eye care • Health insurance information/provision • Immunizations • Social Emotional Learning • Nutrition • Mental health/addiction services • Education - Adult • Education - Student - Academic enrichment <ul style="list-style-type: none"> • Recreation, Arts, Culture - Physical fitness • Educational opportunities for young children and/or parents • Access/Disability (Mental and physical) • Disability Resources